

Restaurant Industry
Snapshot™
September, 2015

1.2%
COMP SALES

-1.3%
COMP TRAFFIC

1.5%
Q3 2015

-1.2%
Q3 2015

2.4%
PER PERSON AVERAGE/PTA

FOOD
COMP SALES

ALCOHOL
COMP SALES

2.5%
Q3 2015



SEP



Q3 2015



SEP



Q3 2015

California
BEST REGION

Southwest
WORST REGION

SALES 4.4%
TRAFFIC 0.8%

SALES -2.2%
TRAFFIC -3.5%

126
MARKETS
SALES ▲

65%

67
MARKETS
SALES ▼

35%

4.6%
YEAR/YEAR JOB GROWTH*

4.4%
JULY

MANAGEMENT
TURNOVER*

Q3 '15
ROLL 12



AUG
YTD

HOURLY
TURNOVER*

Q3 '15
ROLL 12



AUG
YTD

*People Report, Human Capital Intelligence, August, 2015 Release

White Box Social Intelligence

Restaurant Guest Satisfaction Index

60,396 Units analyzed

FOOD

SERVICE

INTENT TO RETURN

POSITIVE
MENTIONS

29.75%

17.6%

32.1%

+/- LAST
MONTH

▼ -0.8%

▼ -0.2%

▼ -6.7%

TOP SEGMENT

Casual Dining

Casual Dining

Upscale/Fine Dining

Intent to
Return
6.1%

Service
27.3%

6.6MM
NUMBER OF
MENTIONS

Food
66.6%

